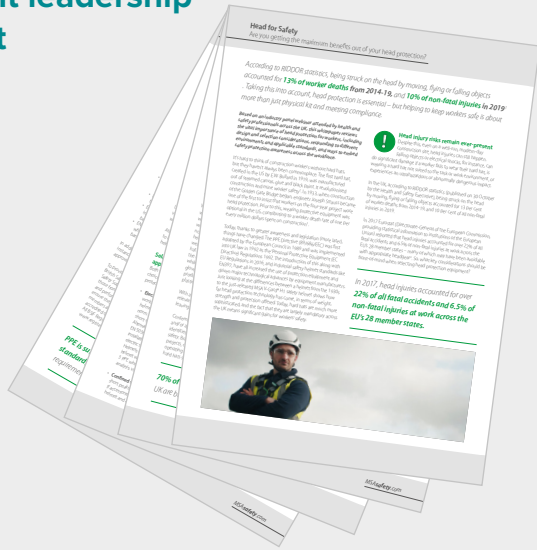


Thought leadership content



Video content

Influencer campaign

Head protection video



Campaign creative



Coverage highlights



484
qualified leads

10,020,673
reach

45
pieces of press coverage

17,045
video views

331
webinar attendees

231,420
unique users to landing page