

Driving Growth

for HARROGATE STEEL
DESIGN • MANUFACTURE • INSTALL

The content-driven digital marketing strategy that Engage Comms devised on behalf of Harrogate Steel and subsequently rolled out across social media, digital media and email marketing has laid the foundations for the firm being recognised as the 'go to' experts for commercial projects with steelworks packages up to £500k.

Multi-media case study content has been instrumental in telling the story of the company's accreditations and added-value service through its existing experience, up-selling it to a new audience.

96%

Twitter
impressions



100%

Order intake



1389%

Linkedin
followers

