



B2B marketing specialists for the construction and manufacturing industries

We are a creative design and marketing agency, specialising in providing marketing and business development support for businesses within the construction and manufacturing industries. Our practical approach to marketing ensures maximum results with minimum hassle. We work in partnership with all our clients not just as an agency, but as part of the team.

Whether you are looking for extra resource to support your current marketing activities or require complete outsourcing or set-up of your marketing function, we can tailor our services to suit your needs - from design and marketing collateral to support with strategy and planning.

OUR PROCESS:

Analyse

We'll take an in-depth look at your target market, your customers, what differentiates you from your competitors and analyse the data underpinning your current activities.

Design

From these data-driven insights we will pull together a plan of action and present our suggested strategy moving forward

Deliver

Once we've agreed with you the appropriate strategy to move forward within a budget that suits you, we can work autonomously to achieve the set objectives within the agreed timescales.

Monitor & test

We'll continuously monitor results and budget and recommend next steps to ensure objectives are met.

OUR SERVICES:

- Marketing management and strategy
- Website design and management
- Digital marketing
- PR and communications
- Creative, design and print
- Video and photography
- Business development
- Exhibitions
- Social media management
- Email marketing
- Marketing automation
- Inbound marketing packages available

"SWW Marketing have been amazing - they have helped build our marketing from scratch! Their strategy and data driven approach means we see our results immediately! This visibility now allows us to target the markets we want and drive the value we need to succeed as a business. Maximum output with zero hassle! Would strongly recommend any prospective clients to trust SWW Marketing and their team to deliver exactly what your business needs" — Tom, Commercial Director, IWP Dansk