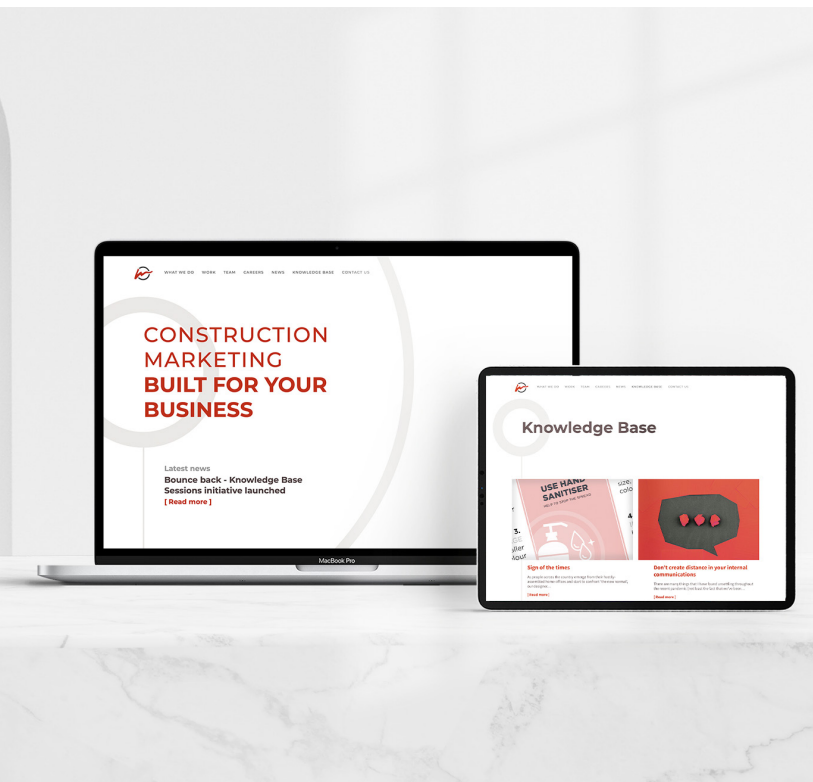


26. AGENCY OF THE YEAR



Harris Creative

As a very sociable and close-knit team, the challenges of remote working could have changed the dynamic of Harris Creative but instead, the agency has strengthened existing relationships and even established new ones.

Following a major rebrand, the creation of a content-rich new website and the launch of a dedicated social media campaign, Harris Creative has benefitted from its own marketing expertise and like many of its client base, has seen its profile raised and has won a plethora of new business.

The Leeds-based agency has long been an advocate of flexible working arrangements and was able to hit the ground running when it became necessary to work from home.

By avoiding any downtime adjusting and setting up systems which were for the most part already in place, Harris Creative was able to quickly shift its focus to providing necessary support for both its clients and the wellbeing of its team.

Over the last twelve months, Harris has run various campaigns that have utilised the full skills set of the team, from creative PR and social driven product launches to dedicated e-marketing programmes and new website developments, all for clients working exclusively in the construction and building products sector.