



# Marketing Team of the Year award

Social  
follower increase

Modus

631%

653%

Ambit

925%

## SEO

A jump in key word optimisation from page 13 on google to page three

Modus website homepage views up by 48% from June 2020 to July 2020



Modus  
website  
traffic  
is up by  
**30%**



"We wanted a fun, dynamic happy environment for people to work in and WFG graphics team did exactly what we needed brilliantly. It's colourful and both contemporary and retro at the same time! It's exactly what we wanted!"

Client, Elli Vardy, Founder of VARdesign and Head Project Manager at Travefusion.

"Amazing! The previous article has already provided a nice boost to our recruitment process, and with 280,000 monthly readers, I'm sure we'll be getting a nice bit of brand awareness from this article too. Thanks again!"

Client, Harvey Coles, Head of Marketing, Alpha FX



## Platform rebrand

**73.6%** increase in profits

Across online we saw a significant rise in our social presence with a **40%**

