

03. Best use of Press & Public Relations

SureCav: The Sustainable Backing System



**HOUSEBUILDER
& DEVELOPER**

**HOUSING
TODAY**

i-Build

**Professional
BUILDER**

RIBA

THE SUNDAY TIMES

35

Articles Published
(25% over agreed KPI)

25.5_m

Online Reach

1.6_m

Print
Circulation

23%

Increase in web
traffic

10%

Increase in sales
and leads