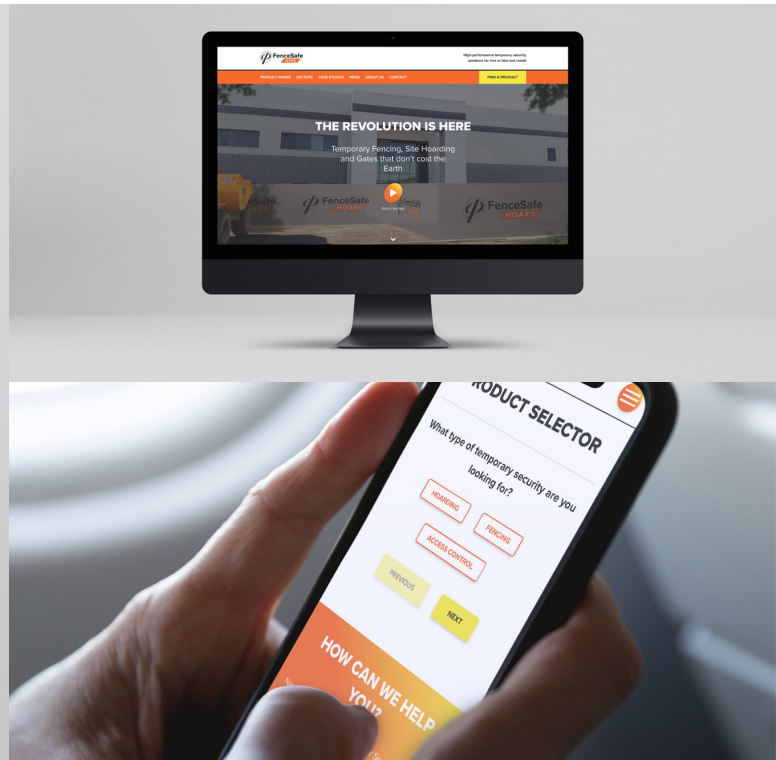


04. BEST USE OF WEBSITE



FenceSafe New website

The COVID-19 pandemic caused UK businesses to offer innovative solutions: this includes the launch of FenceSafe, a new venture from CLD Fencing, which was created in response to increased need for temporary security fences for a range of sectors.

Harris Creative's ability to develop high-quality and successful websites that consistently deliver results saw the agency awarded the project: with a challenging timeframe of going live within just six weeks.

A dedicated team working 100 per cent of the time on the project, and a laser-focus on UX and SEO performance, allowed FenceSafe and Harris to deliver on time and within budget.

The website launched in August 2020: immediately the results speak for themselves, with a 27 to 1 return on investment in the first month. Enquiries from Blue Chip companies, web traffic in the thousands, and a stand-out design solution shows what can be achieved when agencies work in perfect synchronicity with clients.

Stewart Plant, director of marketing at FenceSafe said: ***"From concept to completion we worked in tandem with Harris Creative as one unit; delivering a website and digital experience that has brought in live enquiries from New Zealand, United States, GCC and the UK."***