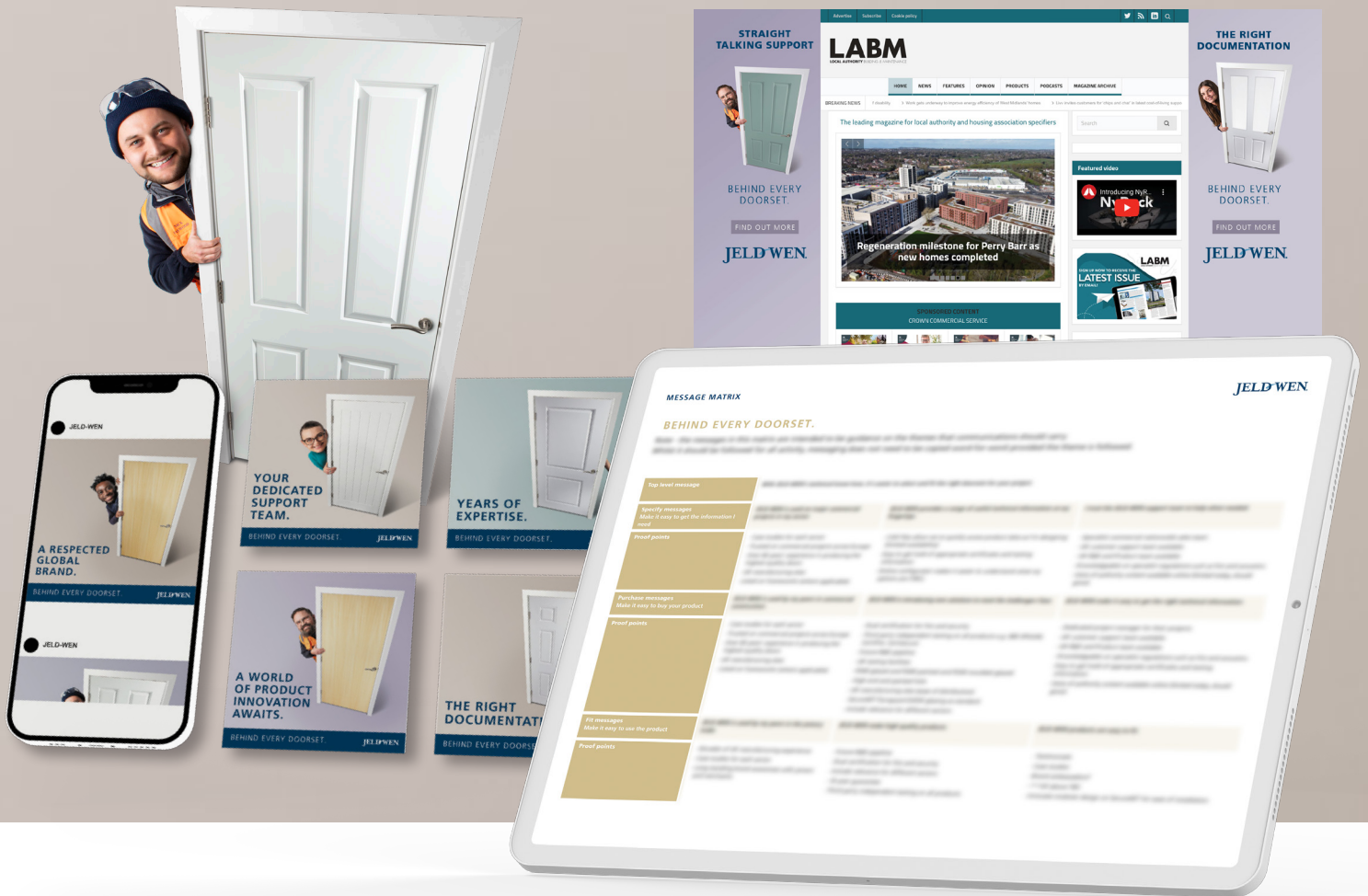


Opening the door to growth in the commercial construction market



Strong strategic thinking – from research right through to creative and tactical delivery – was need to ensure JELD-WEN stood out whilst maintaining a strong value proposition in a highly technical marketplace. The results have been extremely positive.



Pipeline
value increase



Increase in
monthly enquiries

