

Strategic Planning and Management



Renaming Process



Zentia has embarked on a significant process to rename a large number of its product range. The ambitious project involves renaming 25 different product families within our expansive ceiling tiles and grid product portfolio.

Arena
Previously known as Academy Diploma

Bene
Previously known as Academy Merit

New name > **No change**

Think Dune eVo

Say Aruba

Mezzanine DL100 > Mezzguard

Meet Fission
Three established products becoming one family

Tatra > Fission

Fine Fissured > Fission FT

Cortega > Fission ND

New name > **No change** Still UK made, 100% recyclable and made from up to 51% recycled content

Meet Serene hA
A laminated mineral tile with Class A acoustic.
Ideal for open spaces, call centres, libraries and cafeterias

Sierra OP > Serene hA

New name > **Big change**
Now Manufactured in the UK