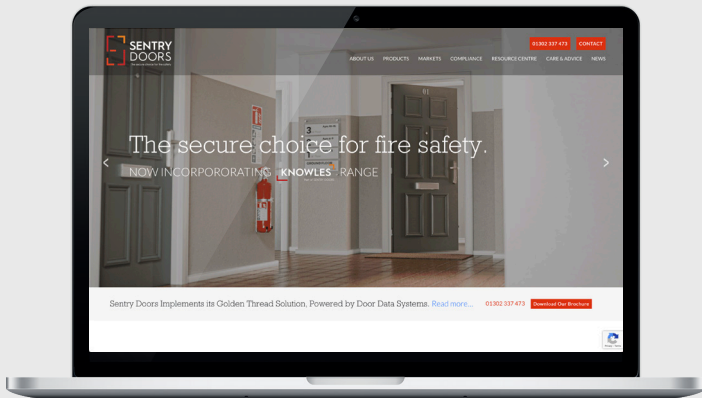




Sentry Doors rebrand unlocks huge ROI

Sentry Doors are the secure choice for fire safety. Our customers trust us to keep people safe by supplying high-quality, fully-certified fire doorsets to the social housing sector. With 16% market share, there was room for us to expand, so in 2021, as part of our strategic growth plan, we decided to rebrand the company for the first time since it was established in 1989.



Our **£24,019** investment covered;

market research, brand identity, website design & build, brochure design/print, digital assets, brand video & multi-channel teaser campaign. Resulting in:



£6m+

SALES



>100%

REVENUE GROWTH



24,880%

ROI

Building on this success, Sentry acquired and rebranded another manufacturing business, creating the 'UK Leader in Timber Fire Safety and Security Doorsets'.

