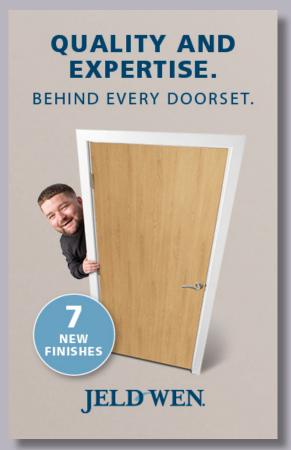
JELD WEN.

Opening the door to growth in the commercial construction market





## BEHIND EVERY DOORSET.

In a competitive market, a well-informed and distinctive approach to branding have helped ensure JELD-WEN stands out whilst maintaining a strong value proposition in a highly technical marketplace. The results have been extremely positive.





