

Impact, volume and consistency

Project outline

- A tiered rewards scheme designed to give customers a memorable experience.
- Rewards platform that was customised to give personalised interactions, while providing insightful data for the company.
- Re-igniting non-engaged customers allowing them to experience the improved service level and great product range.
- Setting and meeting short-term and long-term sales objectives and market share growth



HOW IT WORKS

IN ORDER TO REGISTER ONTO SIG ROOFING REWARDS, YOU MUST HOLD A TRADE ACCOUNT WITH SIG ROOFING AND HAVE A VALID EMAIL ADDRESS.

How to register

1. Visit www.sigrewards.co.uk to view details about the 10 levels of rewards available.
2. To register for SIG Roofing Rewards you will require a unique USER ID. Check your email from "SIG Roofing Rewards" where you will find your USER ID. If you have not received an email, speak to your local Branch Manager about signing up to SIG Roofing Rewards.
3. With your user ID, click on the register tab, enter your unique user ID and view the targets for each level.
4. In order to register, select the level and target that appeals to you the most, read and accept the T&Cs and click submit.
5. You will receive an email confirmation of your registration.
6. You're all set... Start working towards your target and win BIG!

How to qualify

Simply hit your selected target by 31st December 2023 to qualify for your reward. If you have qualified, you will be notified by email and provided with simple instructions on how to redeem your reward.

How do I track progress?

Your sales figures will be uploaded onto the portal regularly. You will be able to log on and monitor your progress by clicking the SIG RN button on www.sigrewards.co.uk. You will also be sent regular email and SMS updates throughout the scheme.

SIG Rewards commitment

We have designed these rewards in order to provide you with a memorable experience or gift. Whether you qualify for a book, gadget, holiday of a lifetime, family adventure or experience with your partner or friends, we will arrange everything on your behalf!

MAGICAL MAURITIUS

Mauritius is one of the most beautiful holiday destinations in the world. Soak up the stunning natural landscapes, bask in the tropical climate and relax on the white sand beaches of this magnificent paradise.

*These options are based on availability and will be provided to you at your discretion. Availability subject to availability on request. Price Based on 2 people sharing.

Your package includes:

- Return economy flights
- 7 night stay at a 4* hotel or above, all inclusive
- Return airport transfers (in resort)




Project Results

500

over 500 participating customers

100%

of revenue targets exceeded

dormant customers re-ignited