

Best Professional Services Campaign



Payapps held a highly targeted and exclusive event compiling of speaker sessions from key industry leaders, a Payapps introduction and an agility and off roading Land Rover session with many networking opportunities throughout the day. Not only were Payapps able to speak to key demographic members in an informative, engaging and fun manner they were also able to capture a multitude of assets from the day that they have since been utilising effectively in their marketing activity.

- 20** Highly targeted attendees
- 3,350** Social impressions
- 337** Social engagements
- 1,562** Social video views

PAYAPPS

Smarter Working for Commercial and Finance Teams in Construction

Land Rover Experience London

10:00 – 10:30am Registration, Breakfast

10:30 – 10:40am Welcome

10:40 – 11:00am **The Role of Technology in Construction**
Mark Wakeford - Chair of NFB's Major Contractors' Group

11:00 – 11:20am **Improving Productivity**
Cliff Smith - Director of the Get It Right Initiative (GIRI)

11:20 – 11:40am **Record Keeping, Adjudication**
Paul Gibbons - MD of Decipher Consulting

11:40 – 11:50am Refreshment break

11:50 – 12:15pm **Q&A: Digitising Construction**
Steve Talbot (Coventry Lonsdale)

12:15 – 1:00pm Lunch / Vox Pop Interview

1:00 – 3:30pm Land Rover driving experience

3:30pm Refreshments, Departure

Smarter Working for Commercial and Finance Teams in Construction

THURSDAY 15th SEPTEMBER 2022

Your Event Invitation
Land Rover Experience London
Thursday 15th September, 10am - 3pm

[Register Today!](#)

Join your senior commercial and finance peers for educational presentations, networking, and thrilling off-road driving.

Discover practical ways your teams can work smarter by combining collaboration and technology to improve productivity and project profitability.

Speaker and discussion sessions from...

Paul Gibbons - MD of Decipher Consulting
The do's and don'ts of record keeping for successful claim resolution. Paul will provide top tips on effective project administration and how to take a collaborative approach to put yourself in the best negotiating position in the case of a dispute

Mark Wakeford - Chair of NFB's Major Contractors' Group
Reflecting on his own experiences of technology, Mark will discuss technology's role in the future of construction while also offering exclusive insight into the new Major Contractors' Group Technology Handbook, currently under development. Mark will also be talking about his views on construction education and future skills.

Cliff Smith - Director of the Get It Right Initiative (GIRI)
Cliff will explain GIRI's work into avoiding error in the industry and how this