



SPOT THE SIGNS
SAVE LIVES

BEST CONTRACTOR CAMPAIGN

1 IN 4 PEOPLE IN ENGLAND WILL EXPERIENCE A MENTAL HEALTH PROBLEM OF SOME KIND EACH YEAR

1 IN 6 EXPERIENCE A COMMON MENTAL HEALTH PROBLEM (SUCH AS ANXIETY OR DEPRESSION) IN ANY GIVEN WEEK

IN 2023 AT HTM, 51% OF EMPLOYEES HAVE EXPERIENCED POOR MENTAL HEALTH IN THEIR LIVES

ACROSS ALL CHANNELS
OVER 23.1K IMPRESSIONS
9.8K VIEWS
1.1K REACTIONS
116 REPOSTS
ROI 60 X CAMPAIGN BUDGET



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