**Best use of Research and Insight** 

### Horizon 2023

The Horizon 2023 research initiative and its subsequent campaign have proven instrumental in providing valuable insights, driving informed strategies, and establishing a foundation for annual comparative data, exemplifying a project that has added significant value to construction and manufacturing marketers.

## 1,074%

Beyond target for CTA conversions across all channels

# 170%

21

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comparativ

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Beyond target for survey completions

## 112,082

Engagements with video content

E20,000 - E49,000

ESO.000-E99,000

£250,000 : £499,000 £500,000,£999,000

13%

£250,000 to £499,000

1250,000 kg 6899,000 £999,0000 (

E19.000

STATUS CONTRACTOR Outer circle Maching Midge

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Anticipated market

#### **Horizon**

slg.agency