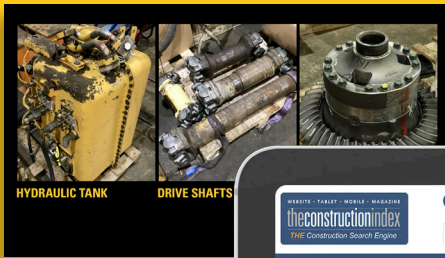
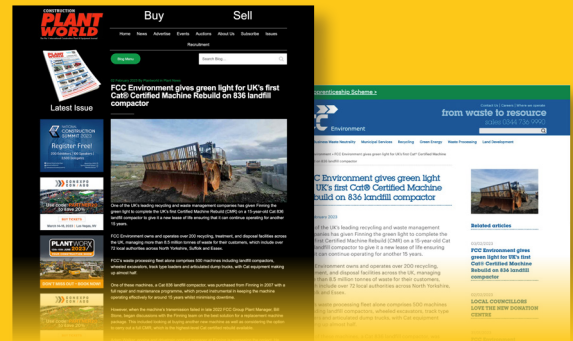
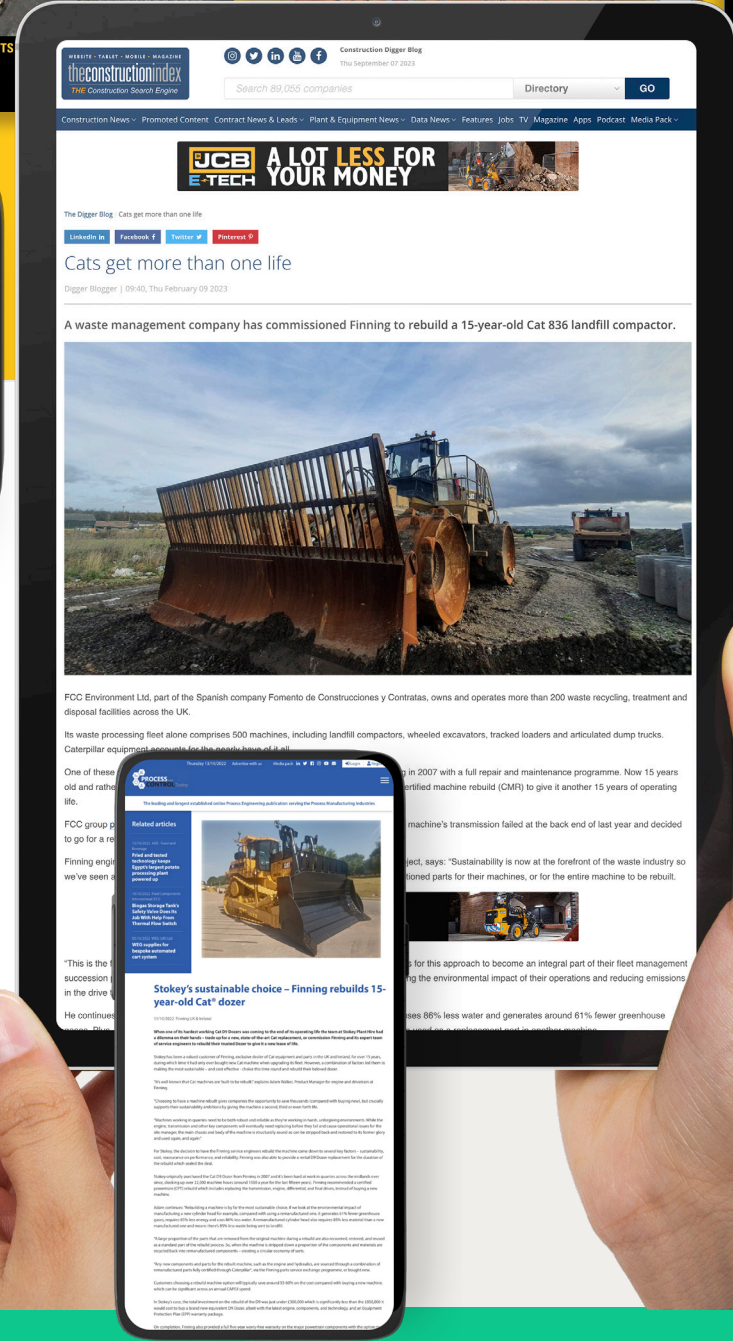


# Driving a £multimillion uplift in Finning rebuild leads



## REBUILDING A CAT® 836 COMPACTOR



Lesniak Swann made full use of high quality content to maximise impact from a modest budget for its campaign with Finning UK & Ireland. This has generated a £multimillion pipeline of sales enquiries for one of the most profitable areas of business - machine rebuilds and engine overhauls.



**96**

high value enquiries



**1.85m**

PR Reach



**47**

coverage items