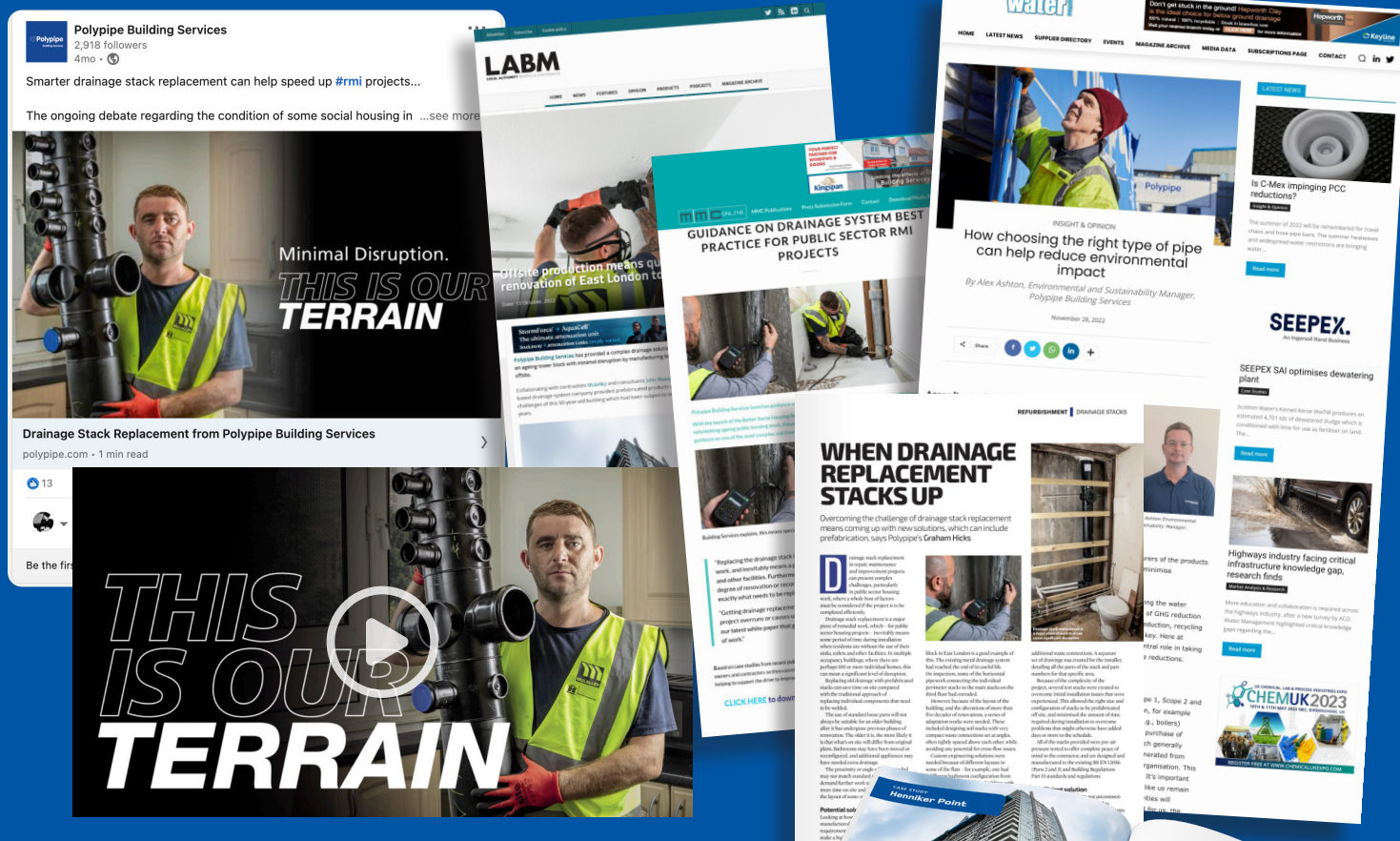


Smart use of content and PR helps to drive £multimillion in enquiries



The creation of relevant and engaging content was used as the lynchpin of a campaign for Polypipe Building Services and has been instrumental in generating a £multimillion pipeline of sales enquiries for one of the key sources of sales for the business – repair, maintenance, and improvement (RMI) projects.



Multi-million
pipeline value



Exceeded
leads target by 200%

