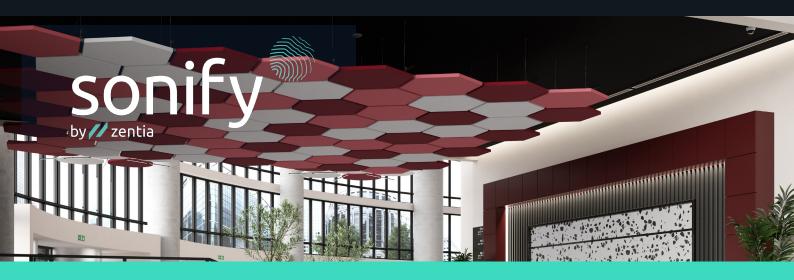
Best Product Launch

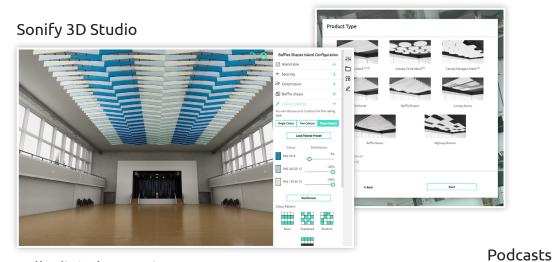




It was vital for the launch of Sonify to embody Zentia's four main pillars in every aspect

- Reliability
- Innovation

- Partnership
- UK Focus





Fully digital campaign









Clear objectives from the beginning



Increase awareness



Disrupt market



Sample requests



Equip sales team



Generate leads



Secure specifications