

# Who says creativity and effectiveness aren't natural bedfellows?



**EVERY CLAD NEEDS A SILVERLINER®**  
Open State Cavity Barrier

FIND OUT WHY



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Our campaign combined effective, eye-grabbing creative work with some smart tactical thinking to make best use of a modest budget. With an enquiry pipeline double the annual target in just three months this is well on track.



**x23**

ROI



**European**

roll out

**EVERY CLAD NEEDS A SILVERLINER®**

With our expert advice and fast lead times, cladding projects no longer feel like a cloud hanging over you. FSi Silverliner Open State Cavity Barriers remove the stress and risk of fire-retarding products. With 70 years of expertise, a trusted reputation and market-leading products, FSi are no gaps.

To find out more about our full range of facade products, including Silverliner® Open State and Parafum closed State Cavity Barriers, contact us today!

Visit [fsi.co.uk](http://fsi.co.uk) or email [facades.fs@fsigroup.com](mailto:facades.fs@fsigroup.com)

OPEN STATE CAVITY BARRIER  
30 60 90 120 MINUTE  
FIRE RESISTANCE