

# PR AGENCY OF THE YEAR

CIB | BUILDING  
BRANDS

**46**

CLIENTS

**95%**

Client retention

**6**

New client wins

**73**

Products launched  
to market

**2,200+**

Pieces of coverage

**50**

Million press  
impressions

**8.5**

Million social  
impressions

**300,000**

Social engagements

**1.3**

Million video  
views

Proud to represent some of the **biggest** brands in construction