



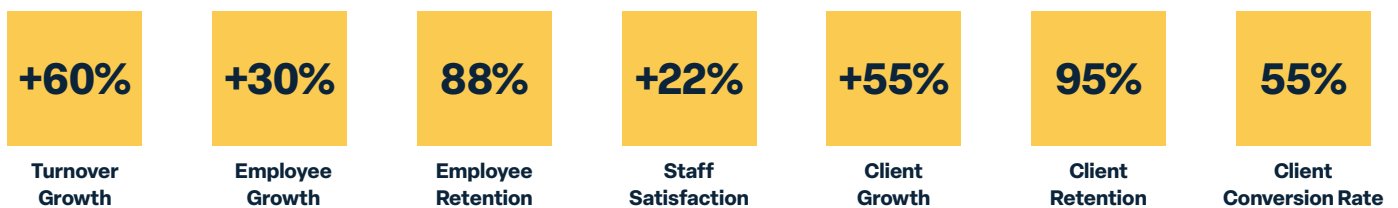
We're The Think Tank. We do brilliant **B2B marketing, digital and PR.**

We bring together more than 40 'Thinkers', each with their own unique set of skills and experiences. From B2B strategy to creativity, PR, copywriting, design, project management, web development, PPC advertising or competitive cake baking, we've got it covered.

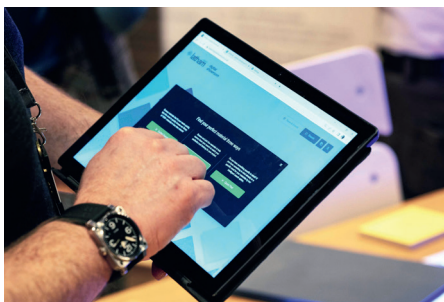
As diverse as we are, there's one thing we all have in common: we love what we do. For us, for 30 years, finding the right approach to build brands, grow revenues, launch products or shift perceptions in the construction sector is its own reward.

This is why we're Born to **B2B.**

Some Key Stats



Awards in 2022 – 40 Nominations, 14 Wins



Lathams

Multiple award winning PR campaign



Oscar Acoustics

Content, Digital and PR campaigns



ArcelorMittal Construction

Brand Development, Digital and Social Campaigns

Initiatives

- **Restructured the Agency**
To reflect changing client needs
- **Additional Support for the Team**
Including cost of living payments, private health cover, free gym access and wellbeing event and activities
- **Created The Think Tank Academy**
To develop team skills
- **Reinvigorated our Brand**
Developed an updated brand identity, culture and values