



CONSTRUCTION MARKETING AWARDS 2023

Marketing Team of the Year

Commercial. Modern. Agile.

NHBC is on a journey to build a better version of itself and its Marketing & Communications team is leading the way.

		<p>Progressive new brand identity delivered and embedded.</p>		
				<p>Events commercialised with revenue up 42% across core events.</p>
<p>Website conversions up 335%</p>				
	<p>35 nominations for peer-to-peer recognition, two NHBC Stars Award nominations and a win!</p>		<p>Usage of new intranet has quadrupled.</p>	

“ The branding and especially the video has had a high impact, signalling change and a fresh approach.”
Steve Wood, CEO, NHBC

Built. Better. Together.

nhbc.co.uk

