

ALICIA TONGE

YOUNG MARKETER OF THE
YEAR

 **Polypipe**
Building Products

- Single-handedly boosted social media audience by almost 3000%
- Saved business on average £40k per annum by producing video content in-house
- Saved business on average £100k per annum by managing social media channels and content creation

The work that Alicia has produced for Polypipe Building Products is best in class, which makes the fact she is self-taught even more impressive. Her skillset has added so much to the marketing team's outputs, making us more efficient, responsive, and resilient.

Jason Nightingale - Head of Marketing

