

"Alice Straker has been managing, designing and writing content for us at Veolia Water Technologies UK for around four years to the utmost quality. She has been a pleasure to work with, always friendly, approachable and incredibly effective. I cannot think of a better person to liaise with from a PR agency and I have only ever been impressed by her commitment and work ethic."

**Daniel Elliman, PR & Content
Executive at Veolia Water
Technologies UK**

"I have had the pleasure of working with Alice since 2019 and can personally attest to her diligent and high performing work ethic. Alice exceeds expectations, producing a high calibre of work and always on time, if not early. Alice takes pride in her job and her focus means she has a keen eye for detail – resulting in effective communications across the board. I can't think of anyone more deserving of the Emerging Agency Star of the Year award."

**Madeleine Morgan, Marketing
Manager at Opteven**

"Alice has worked on the InstallerSHOW with CIB for the last two editions. Her commitment to the project is second to none. She has been an enthusiastic member of the team, led the project with a smile and most importantly delivered results. She is an asset to CIB and we have enjoyed and valued her work with InstallerSHOW."

**Mike Costain, Managing Director
at Lyrical Communications**

ALICE STRAKER
Senior Account Manager

