



Emerging Agency Star of the Year

Erin Rudkin, Senior PR Consultant

UNHOOKED
COMMUNICATIONS

Since joining Unhooked Communications four years ago, Erin has become an integral part of the team, supporting the agency's growth and specialism in the construction sector.

Whether working on strategy development, content creation, media relations, data analysis, thought leadership, crisis communications or creative campaigns, Erin uses her passion for construction and combines it with her expertise in journalism and PR to help our clients effectively engage with their target audiences and support their commercial objectives.

KEY ACHIEVEMENTS: 2022-2023

- ✓ **20%** agency growth
- ✓ **Onboarding new clients**, including City of London and Jewson
- ✓ **7** integrated creative PR campaigns
- ✓ Support across **11 built environment clients**

www.weareunhooked.com

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Erin's dedication, talent and skills help us to deliver exceptional results for clients, achieve a consistent level of growth for the agency, build key industry partnerships and develop our own campaigns that will genuinely support the industry. Erin should be proud of everything she's achieved.”

*Claire Gamble, Managing Director,
Unhooked Communications*