

Emerging Agency star of the year



# Niki Lui

Senior Account Executive

Passionate, commercially-minded, compassionate, and determined, Niki has made not only a flying start to life in construction marketing, but to life in the UK.

Niki's exceptional ability to coordinate teams and embrace integrated communications showcases her leadership skills and dedication to outstanding client service. Niki's passion for marketing and brand strategy adds to her potential for shaping our agency's future.

Niki Lui is undeniably a rising star, inspiring everyone around her.

## 50.45%

Of total agency billings managed

## 31%

Increase in account revenue  
in her first year

