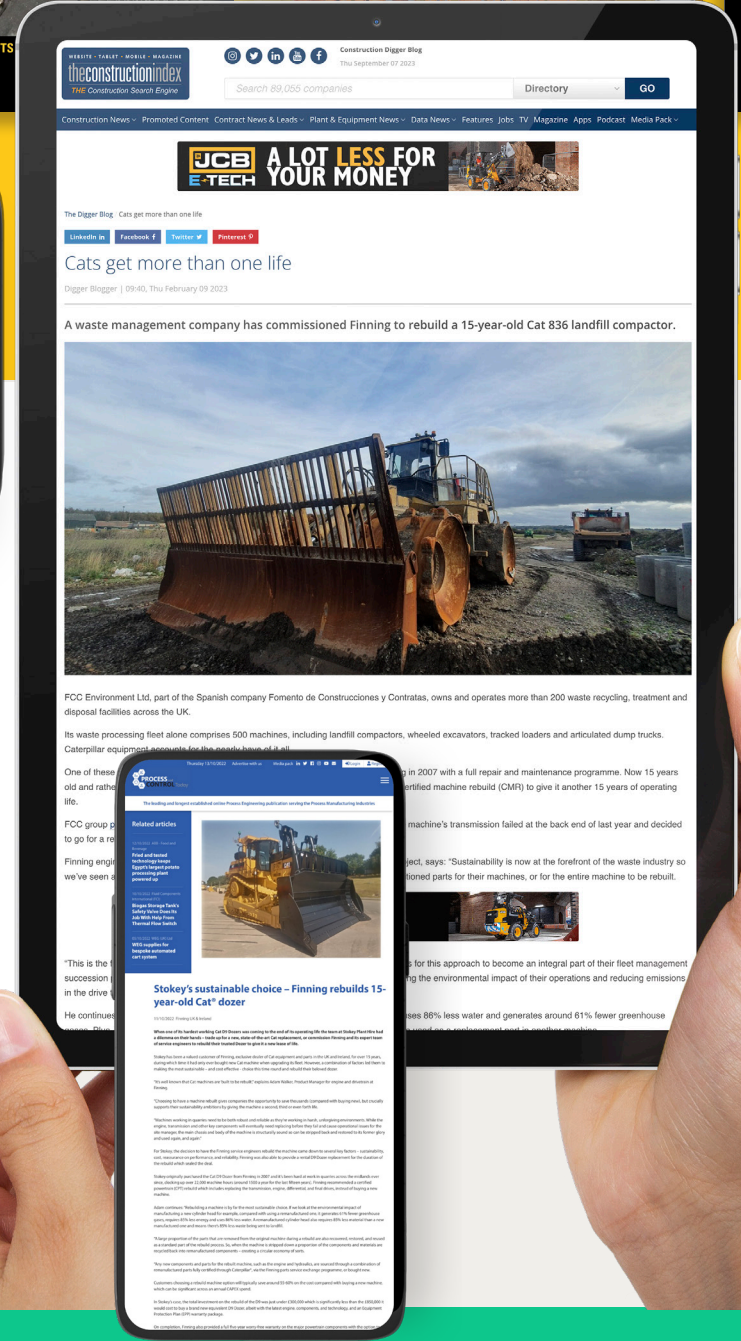
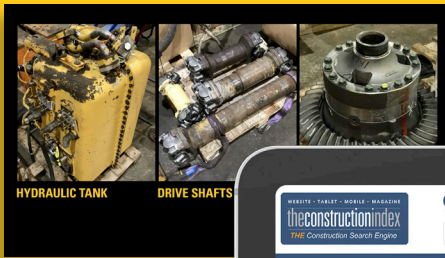
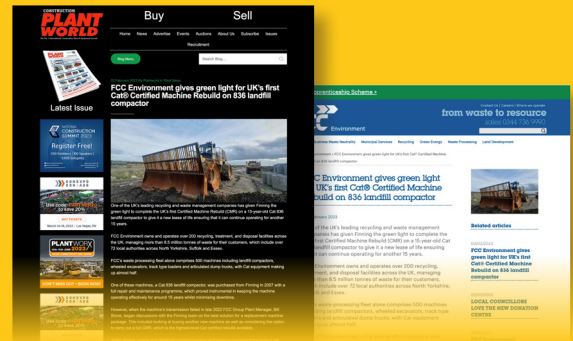


Driving a £multimillion uplift in Finning rebuild leads



Lesniak Swann used a range of press and PR tactics to maximise impact from a modest budget for its campaign with Finning UK & Ireland. This has generated a £multimillion pipeline of sales enquiries for one of the most profitable areas of business - machine rebuilds and engine overhauls.



96

high value enquiries



1.85m

PR Reach



47

coverage items