

# While others talk, we helped Reynaers to Act on sustainability.



The smart use of press and PR techniques have been used to great effect by Lesniak Swann to establish Reynaers Aluminium UK as a sustainability thought leader in the glazing sector.



**328 items of**  
quality media  
coverage



**Over 40% share**  
of voice (3x increase  
from Dec 2021)