



# CONTOUR HEATING

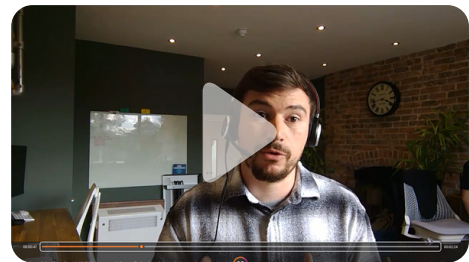
## BEST USE OF WEBSITE

### OVERVIEW

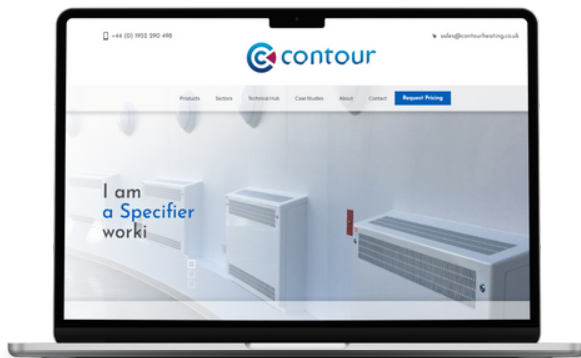
Contour Heating has struggled to provide customers and specifiers with an excellent website user experience. By designing a self-selecting homepage, and intuitive new product pages, Insynth managed to “crack it”.

CONSULTATION, UX RESEARCH, PERFORMANCE ANALYSIS, DESIGN & DEVELOPMENT.

“  
COULDN'T BE HAPPIER  
WITH THE NEW WEBSITE.  
WE EVEN HAD OUR BEST  
QUARTER EVER JUST AFTER  
THE WEBSITE LAUNCHED  
”



WATCH CLIENT REVIEW



+116%

REFERRING DOMAINS

+573

KEYWORDS

+26%

WEBSITE HEALTH SCORE

£18,000

PRICE

## TEAM

Lou Urquhart  
Lead Designer

Tom Hughes  
Lead Developer

