

Best Digital campaign



Horizon 2023

The Horizon 2023 research initiative and its subsequent campaign have proven instrumental in providing valuable insights, driving informed strategies, and establishing a foundation for annual comparative data, exemplifying a project that has added significant value to construction and manufacturing marketers.

1,074%

Beyond target for CTA conversions across all channels

170%

Beyond target for survey completions

112,082

Engagements with video content