

PARKERAY *Lite*

100% HASSLE FREE

BEST SOCIAL MEDIA CAMPAIGN

**DIRECT
MAIL**

“Having just received my can of drink, I have to say that this is probably the best bit of marketing I have seen. The can is currently chilling in the fridge, so let's see what it tastes like.”

PARKER WILSON CONSULTING

**VIDEO
VIEWS**

ORGANIC
10,700

PAID
21,754

**SOCIAL
MEDIA**



POP-UPS ACROSS 11 CONSTRUCTION SITES

- 1
- 2
- 3
- 4
- 5
- 6
- 7
- 8
- 9
- 10
- 11

ROI

773%



DIRECT MARKETING | VIDEO | SOCIAL MEDIA | EVENTS
WATCH HERE | WWW.PARKERAY.CO.UK/LITE/