

SUSTAINABILITY TAKES CENTRE STAGE AT CCF'S ANNUAL CONFERENCE



- **CCF is one of the UK's leading distributors of insulation, drywall and ceilings products to the construction industry with a nationwide branch network.**

CCF is also part of the Travis Perkins Group and over recent years has made significant improvements to reduce the environmental impact of its business operations. Work behind the scenes includes investment in electric vehicles, the use of the renewable fuel source HVO and the trial of a new carbon reporting service. Now, CCF has put its commitment to sustainability centre stage by hosting its first ever conference that can claim to be carbon neutral in terms of venue and travel.

The event was a great success, with the calculated carbon emissions generated from hosting the event and travel to and from the venue offset through various initiatives including a Verified Carbon Standard (VCS) reduction project to limit deforestation in Brazil in partnership with Carbon Footprint Ltd, local tree planting and the use of recyclable materials.

As a key date in CCF's calendar, the conference also helped boost awareness and engagement with its internal stakeholders who gave great feedback after experiencing the company's commitment to sustainability first hand.