

Schüco Excellence Awards

Best use of Events and Live Marketing

Project outline

- Showcasing the best examples of architectural design using Schüco systems, the Schüco Awards is a prestigious awards programme in its tenth year.
- *“when we showed pictures of our winning project, the architects knew it – they recognised the project and our win definitely helped us win work”*
- *“This type of exposure is invaluable for us”*
- *“It is a factor when we come to specify products for future projects”*

Project results

135

Record number of entries

758k

Impressions on social media

30%

Percentage of Schüco UK & Ireland's turnover represented by customer attendees

