

# KOOZAI

## We're Koozai: We do digital marketing for the construction sector

With nearly 20 years of experience, Koozai is a results-driven digital marketing agency. Though we're entering the Small Agency of the Year category, our work for clients shows we punch well above our weight, delivering big agency impact with small agency care and attention.

Our expert team is passionate about helping construction brands grow online. From driving traffic to managing website migrations, we ensure clients get real bang for their buck. We work with architects, contractors, and building services companies, providing the strategy and support they need to stand out.

## Koozai: Built for your Digital Success

### Our work



#### Trulawn

PPC campaigns & paid search strategy



#### Stannah

Paid search & paid social campaigns



#### Vail Williams

SEO, content marketing & digital PR campaigns

### Key metrics



18.6  
yrs

Years in digital marketing business

6.8  
yrs

Average employee lifetime

3.6  
yrs

Average client lifetime

53%

Clients taking extra time/services

69%

Client retention from Jun 23 to Aug 24

### Our initiatives



Webinar for construction marketers

Hampshire Digital Business Community Network

Hampshire Digital Awards Programme

Digital Marketing Whitepapers for Construction