

# Agency of the Year

During unsettled times, standing shoulder to shoulder with the industry we truly believe in may seem risky to some, but to us, it's the only way to truly understand what's needed to help our clients during a downturn, whilst honing this insight to ensure they come out the other side customer-ready.

2023/24 has been one of those years...again. But with our continued commitment to the industry; with not-for-profit initiatives such as Horizon and Deconstruction supporting and informing construction businesses, and setting in place new processes to build on the agency's strength; including focus on staff engagement, we have been able to once again hold our head high in the wake of ten new clients wins and a raft of growth-busting statistics.

**32.4%**

of revenue now comes from Consultancy, exceeding our target of **20%**.

**91.12%**

gross profit, the highest in the agency's **45-year** history.

**18%**

over our annual turnover target.

