

BEST DIGITAL CAMPAIGN

CONNECTING CCF NORWICH TO ITS NEW CUSTOMER-BASE

A multi-faceted strategic and targeted campaign to launch CCF Norwich. It allowed the new branch team to hit the ground running, achieving their three-month sales target within just 40 days and tripling this within the first six months.



“ CCF now has a quantifiably successful, customisable marketing template that can easily be replicated elsewhere to support future branch activity. ”

